

Name of Company/Organization/Agency: Alliance Data

Mailing Address: 3095 Loyalty Circle

City: Columbus

State: OH

Zip: 43219

Taxpayer ID Number: 13-3163498

Principal Business: Alliance Data ® (NYSE: ADS) is a leading provider of tech-forward payment and lending solutions, serving customers and consumer-based industries in North America. Through omnichannel touch points and a comprehensive product suite that includes credit products and Bread® digital payment solutions, Alliance Data helps its partners drive loyalty and growth, while giving customers greater payment choices. Through its Comenity-branded financial services, it also offers credit and savings products to consumers. Headquartered in Columbus, Ohio, Alliance Data is an S&P MidCap 400 company that employs approximately 6,000 associates worldwide.

Primary Contact Name: Vanessa Yahner

Title: Sr Mgr, Sustainability & Community Relations

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Daytime Phone Number: 6148312415

Type of Company/Organization/Agency: Corporation/Corporate Foundation

Current financial education/financial literacy activities: Alliance Data will launch a new ESG strategy in 2022 that elevates financial wellness as a top priority for the business to address among our customers, associates and communities. However, this interest is not new. We have been long-time supporters of Junior Achievement with investments in their national and local (Salt Lake City, UT; Columbus, OH; and Wilmington, DE) offices. We also have invested heavily in a partnership with BrightPlan to stand up a holistic financial wellness program for our associates beginning in 2021.

Interest in becoming a national Jump\$start Coalition Partner: We believe that becoming a national Jump\$start Coalition partner will allow us to expand our commitment to financial literacy and wellness even further by being part of the important conversations and learning from others in this space on how we can collectively address this need across our country.

Reference Contact Name : Katie Keane
Reference Organization: Junior Achievement USA
Email: katie.keane@ja.org
Daytime Phone: 719-540-6221
Business Affiliation: VP Development at Junior Achievement
Add 2nd Reference?: No
Acknowledgement: By submitting this application, I affirm that I am authorized to apply on behalf of my organization and that the information is complete and correct to the best of my ability. I have read the partner eligibility information and if accepted as a national Jump\$tart Partner, will direct my organization to pay the annual dues as invoiced.