



Follow us:
@NatlJumpStart

Jessica Cultra
Director of Communications
Jump\$Start Coalition for Personal Financial Literacy

Jessica Cultra joined Jump\$Start in 2021 as Director of Communications, after having supported the organization as a part-time contractor for more than a year. In her new role, Jessica oversees the spectrum of Jump\$Start's strategic communications efforts, from media and social media to publications and the website.

Since 2005, Jessica has held various communications and public relations positions in a variety of industries and has headed her own consulting firm, JCPR. From financial services to authors and musicians, Jessica has helped deliver valuable PR results to a wide range of clients.

As Public Relations Manager for QuinnStreet, she developed expertise in business communications while representing multiple personal finance experts at a publicly traded company in Silicon Valley. Her clients included angel-funded start-ups to wealth managers of \$3 billion of assets under advisement. While at QuinnStreet, Jessica was involved with Arkansas Jump\$Start.

Jessica has a Bachelor of Science degree from John Brown University.