

Name of Company/Organization/Agency: National Parents Union  
 Mailing Address: 388 Pleasant Street Ste 305  
 City: Malden  
 State: MA  
 Zip: 02148-8143  
 Taxpayer ID Number: 83-4333274  
 Principal Business: Non-profit  
 Primary Contact Name: Marisol Rerucha  
 Title: Chief of Strategy and Partnerships  
 Pronoun Preference: she/her/ella  
 Email Address: [marisol@npunion.org](mailto:marisol@npunion.org)  
 Daytime Phone Number: 6197786656  
 Type of Company/Organization/Agency: Nonprofit Organization  
 Current financial education/financial literacy activities: None at this time.  
 Interest in becoming a national Jump\$tart Coalition Partner: Provide resources and connections to financial literacy for our members.  
 Reference Contact Name : Darlene Goins  
 Reference Organization: Wells Fargo  
 Email: [darlene.goins@wellsfargo.com](mailto:darlene.goins@wellsfargo.com)  
 Daytime Phone: unknown  
 Business Affiliation: Wells Fargo  
 Add 2nd Reference?: No  
 Acknowledgement: By submitting this application, I affirm that I am authorized to apply on behalf of my organization and that the information is complete and correct to the best of my ability. I have read the partner eligibility information and if accepted as a national Jump\$tart Partner, will direct my organization to pay the annual dues as invoiced.

**Additional Notes:**

NPU is a relatively new organization. One of the things that impressed us about them was how organized and active they are. We were introduced to NPU by Darlene Goins. Like Jump\$tart, NPU is an organization of organizations that share common goals. Jump\$tart would be a member of NPU and NPU would be a Jump\$tart partner. Like our Project Groundswell/Check Your School campaign, NPU uses the power of parents to improve education. They think that

advocating for financial education would fit well with the type of school advocacy they do and in turn, they could be a natural ally as we rev the Check Your School campaign back up this fall.