

Jump\$tart National Educator Conference 2021

Sponsor Benefits

The Jump\$tart National Educator Conference (JSNEC21) is an all-scholarship event. Jump\$tart secures scholarship funds to enable classroom teachers from across the country to attend the conference at no cost to them¹. Even as PreK-12 financial education grows in popularity, schools and educators continue to struggle with restricted budgets and these scholarships often eliminate the remaining barrier to their participation.

Conference Underwriters – \$50,000

Underwriters of JSNEC21 are Jump\$tart's partners in this event. Their logos are displayed prominently on the conference web page, conference app, participants' tote bags, and customized hotel room keys. A representative of each Underwriter organization is invited to make welcome remarks and is given the opportunity to lead a breakout session. Underwriters receive all Sponsor Benefits, below, including preferred placement in the Exhibit Hall.

Teacher Scholarships

Each scholarship of \$1,250 provides a classroom educator with full participation in the conference, including two nights at the Omni Shoreham Hotel, and six meal events.

Scholarship Providers select their own recipients in any manner they choose. Scholarship providers are asked to coordinate with Jump\$tart as early in the year as possible and must confirm the number of scholarships they plan to provide no later than **August 2, 2021**.

Scholarship Sponsors simply make a donation to Jump\$tart earmarked for NEC teacher scholarships. Jump\$tart will select recipients and will administer the process. Sponsors may provide us with geographic priorities for the selection of recipients and Jump\$tart will make its best effort to fulfill the request, based on the pool of qualified applicants.

All Scholarship Providers and Sponsors

Will be acknowledged on the conference app, on Jump\$tart's website, in onsite conference signage, with a name-badge ribbon, and with their respective recipients.

Scholarship Providers and Sponsors - \$12,500 and Above

Will receive the acknowledgements above, plus complimentary exhibit hall space, and social media recognition.

Scholarship Providers and Sponsors - \$25,000 and Above

Will receive the acknowledgements above, plus a rotating banner graphic in the conference app, individual social media recognition, and recognition from the podium at the event.

Scholarship Providers and Sponsors are given priority consideration for presentation roles at the conference; however, final selection of presentations will be based primarily on our goals for relevant and balanced program content.

Please contact [Dan Hebert](#), (202) 846-6780 ext. 107, with any questions or to make your commitment to help us help teachers. *Thank you so much for your support!*

¹ Participants may be required to cover their own transportation and incidental expenses.