



Jump\$Tart Coalition for Personal Financial Literacy

NATIONAL PARTNER APPLICATION

1001 Connecticut Ave, NW, Suite 640, Washington, DC 20036

info@jumpstart.org • www.jumpstart.org

Please complete the application and e-mail it to **info@jumpstart.org** or any Jump\$Tart team member. New partner applications will be reviewed at Governance Committee meetings, and voted on at our quarterly Board meetings (check calendar for dates). New partners will be notified and invoiced for dues upon acceptance by the Jump\$Tart Board. Please see reverse side for additional information about joining Jump\$Tart.

Name of Company/Organization/Federal Agency: _____

U.S. Headquarters Address: _____

Primary Contact: _____

(The person most likely to represent your organization at Jump\$Tart activities and events.)

Mailing Address of Primary Contact, if different from above:

Title: _____

E-Mail: _____ Phone: _____

Primary Contact's Assistant (optional):

E-Mail: _____ Phone: _____

Website(s): _____

Twitter, Facebook, other Social Media: _____

Please briefly describe your principal business or mission:

Describe your organization's financial literacy efforts. If your organization does not specifically conduct or sponsor financial education activities, please describe your organization's interest in supporting financial literacy through Jump\$Tart:

Organization Type (Annual Dues):

Select only one.

- Corporation or Corporate Foundation (\$5,000)
- Agency of the Federal Government (\$500)
- Non-Profit or Association (\$1,000)
- Public or Non-Profit College/University, including University Centers (\$500)
- Small For-Profit Business (\$1,000)
- Other (please explain): _____

Optional: Annual Contribution in lieu of Dues

Please indicate your organization's interest in supporting Jump\$Tart as a Sustaining Partner. See reverse or contact any member of the Jump\$Tart team for information.

- Corporate \$30,000
- Non-Profit \$15,000

Please provide the name(s) of at least one national Jump\$Tart partner with which your organization has done business.

Organization: _____ Organization: _____

Contact: _____ Contact: _____

Phone or E-mail: _____ Phone or E-mail: _____

(Please complete all applicable sections and attach an addendum page if you need additional space.)

NATIONAL PARTNER APPLICATION - JOIN US!

The Jump\$tart Coalition for Personal Financial Literacy® seeks organizations, associations, corporations, small businesses, university centers, agencies of the federal government and other national entities that share our commitment to working collaboratively to promote financial literacy and advance financial education, especially among preschool through college-age students.

Jump\$tart Coalition National Partners:

- ▶ Are, loosely, “members” of the coalition, with the slight distinction that rather than simply belonging to the coalition, partners, collectively, form the coalition.
- ▶ Have broad, national scope. Non-U.S entities must serve a broad U.S. population to become a coalition partner.
- ▶ Operate soundly and with integrity within their own business sectors and within the financial literacy community.
- ▶ Conduct or support financial education initiatives, offer or support financial education resources or programs, or have a particular interest in Jump\$tart’s mission.

Jump\$tart Sustaining Partners are national partners that make significant, annual, general-support contributions (\$30,000 for corporate partners; \$15,000 for others). In appreciation for this support, Jump\$tart provides its Sustaining Partners with a table at its Annual Awards Dinner, logo recognition on its website, plus additional visibility throughout the year.

Coalition Partners are expected to:

- ▶ Support Jump\$tart’s vision of a financially literate future, especially among our nation’s youth.
- ▶ Commit to the spirit and practice of collaboration and inclusiveness within the effort.
- ▶ Promote effective financial education and financial management practices that are consistent with the *National Standards in K-12 Personal Finance Education*.
- ▶ Participate in the Coalition’s activities and events, when possible, and contribute to publications.
- ▶ Support public awareness efforts and other work that Jump\$tart does on behalf of its partners through annual dues and optional contributions.

Why Jump\$tart?

Jump\$tart Partner Organizations:

- ▶ Team up with a pioneer and recognized leader in the financial literacy field and lend their voices to the national dialogue.
- ▶ Amplify their individual efforts by working as a coalition toward common goals such as effectiveness in financial education and greater awareness about the importance of financial literacy.
- ▶ Benefit from: access to government and industry thought leaders and innovators; networking opportunities with like-minded financial literacy advocates; and visibility through Jump\$tart’s communications and social media outreach. Other specific partner benefits include:
 - Opportunities to be featured in Jump\$tart’s publications and on its website.
 - Complimentary participation in Hill Day and the General Partner Meeting in April.
 - Discounted exhibit fees for the National Educator Conference.

For more information

Please visit us at www.jumpstart.org or contact any member of the Jump\$tart team.

Individuals, as well as local and statewide organizations, are encouraged to get involved with Jump\$tart-affiliated state coalitions in their area. New businesses, organizations not yet known to our community, and those that have not yet grown to national scope may be invited to reapply at a later time.

Describe your organization's financial literacy efforts.

Financial wellness starts with college. At Edmit, we think high school students and their families deserve to know more than just whether a school "feels good." And to know that life after graduation will be everything they want it to be financially. Edmit uses the best data and personalized advising to guide families through the entire college financial process with more aid and less debt so they'll be better off after college.

Edmit was founded by parents and former university leaders who understand how emotional and confusing this process can be. Our mission-driven team combines experience in finance, education, data, and technology to bring great advice about college savings, the true cost of college, and return on investment.

Our award-winning software helps families:

- Discover colleges by true cost, major, and more to find new colleges that may be the **best financial fit**.
- Get personalized reports on **affordability and outcomes**, and compare this data across the schools on their list.
- Make **a plan to pay** including financial aid appeal support, loan calculators, and budgeting tools.

We provide expert advice at every stage of the journey in multiple formats, including:

- The Learning Center: Online guides and resources **answer all college finance questions** - from savings to career planning.
- The Online Course: Project-based curriculum helps **educate, empower, and arm families** with all they need to know about responsibly paying for college.
- The Edmit Book: An Amazon #1 bestseller - Better Off After College is a **step-by-step guide** for smart savings decisions.

We've updated many of these resources to reflect the changing landscape of higher education given the impact of coronavirus. Additionally, we recently released new research and resources on [college financial health](#) - an important factor that we feel all families should consider before making one of the largest financial decisions in their lifetime.

Edmit is proud to bring a human touch to our digital tools through our phone consultations with knowledgeable advisors, unlimited chat and email support, and live events to answer any college finance questions families have.

We're thrilled to offer Edmit to high school students and their families for free thanks to our generous partners, who are aligned with us in the need for strengthening and supporting personal financial literacy among college-bound students and families.

Edmit's head of school partnerships taught financial literacy as a District of Columbia Public Schools educator and is a past *Nationality Financial Capability Challenge* award-winner. Promoting college financial literacy is central to Edmit's mission and we hope to have the opportunity to support students and families as a Jump\$tart Coalition partner beginning in SY 2020-2021.