



DoughMain Financial Literacy Foundation High School Edition Program

1. The FitKit Personal Financial Literacy H.S. Edition

The FitKit High School Financial Literacy Program is a 60-hour, state-of-the-art, student oriented, comprehensive school curriculum that includes teacher guides, student books, peer-to-peer videos, multimedia and interactive features that make the material engaging. It has reached over 6,000 students to date and has been vastly successful as evidenced by the fact that financial literacy scores increase by an average 40% for students that participate in the FitKit Program. We currently serve a number of public schools in Pennsylvania, New Jersey, South Carolina, Florida and growing with ethnically and socio-economically diverse student populations.

The FitKit is interactive and covers topics on the entire continuum of personal finance. These include:

- Income and careers
- Pay, Benefits and Deductions
- Taxes
- Budgeting
- Banks and Banking
- Savings and Investments
- Credit
- Insurance

To our knowledge, the FitKit is the only financial literacy curriculum that:

- Meets the Core Curriculum Content Standards for 21st-Century Life and Careers, the National Standards for Financial Literacy by the Council for Economic Education, and National Common Core.
- Has gained recognition as an “Innovative Educational Program” by the State of Pennsylvania in 2017.
- Was built by actual classroom teachers with a sound pedagogic method to be taught in schools through a “from the classroom out” approach
- Focuses solely on personal finance skills rather than the more general financial literacy skills
- Tailors to the realities, wants and needs of high school students, meeting them where they are in life where the lesson plans literally walk them through their next decision-making processes (such as funding college or opening their first bank account)
- Includes pre- and post-assessments to gauge teaching effectiveness and outcomes
- Includes a feedback mechanism through which teachers and students impact the very content that is being taught through regular updates
- Incorporates hands-on assignments to take these discussions home to parents
- Includes cutting edge multimedia resources such as peer-to-peer learning videos and games as well as the more traditional lesson plans, etc.



DoughMain Financial Literacy Foundation FitKit Middle School Edition

2. FitKit Personal Financial Literacy Middle School Edition

Our next project, the FitKit Middle School Express aims to bring personal financial literacy education to **middle school students**. This Middle School Edition of the original FitKit/Express will be a 6-hour, state-of the-art, student oriented, comprehensive school curriculum that includes teacher guides, student books, peer-to-peer videos, multimedia and interactive features that make the material engaging. The FitKit Middle School Express covers topics on the entire continuum of personal finance.

The FitKit is interactive and covers topics on the entire continuum of personal finance. These include:

- Income and careers
- Pay, Benefits and Deductions
- Taxes
- Budgeting
- Banks and Banking
- Savings and Investments
- Credit
- Insurance

To our knowledge, the FitKit is the only financial literacy curriculum that:

- Meets the Core Curriculum Content Standards for 21st-Century Life and Careers, the National Standards for Financial Literacy by the Council for Economic Education, and National Common Core.
- Mirrors the FitKit Program that has gained recognition as an “Innovative Educational Program” by the State of Pennsylvania in 2016-2020.
- Built by classroom teachers with a sound pedagogic method to be taught in schools through a “from the classroom out” approach
- Focuses solely on personal finance skills rather than the more general financial literacy skills
- Tailors to the realities, wants and needs of middle school students, meeting them where they are in life where the lesson plans literally walk them through their next decision-making process
- Includes pre- and post-assessments and/or lesson assessments to gauge teaching effectiveness and outcomes
- Includes a feedback mechanism through which teachers and students impact the very content that is being taught through regular updates
- Incorporates hands-on assignments to take these discussions home to parents
- Includes cutting edge multimedia resources such as peer-to-peer learning videos and games as well as the more traditional lesson plans, etc.