



# Pennsylvania

# Jump\$TART Coalition

*Together We're Stronger*

An Independent Affiliate of the Jump\$TART Coalition

May 2020

# PA Jump\$tart Coalition



## Co-Presidents

**Mindy Freidin-Mansfield**  
Co-President, PA Jump\$tart Coalition  
Program Specialist – Business and  
Marketing  
Pennsylvania Department of Education

**Laura Yohe**  
Co-President, PA Jump\$tart Coalition  
Program Director  
Junior Achievement of Southeastern PA

# About PA Jump\$tart Coalition

## Focusing on Financial Literacy for PA Students



**Mission:** We are a coalition of diverse financial education stakeholders working together to educate and prepare Pennsylvania's youth for life-long financial success.

**Vision:** We envision a commonwealth of financially capable youth.

# About PA Jump\$tart Coalition



## AGENDA

- Mission Moment: New Oxford High School
- Guest Presentation: Next Gen Personal Finance
- Partner Activity Highlights
- National Educator Conference
- Partner Recognition
- Coming Up

# PA Jump\$tart Coalition

## Mission Moment



New Personal Finance Graduation Requirement at  
Conewago Valley School District

**Patty Bealmear**

Teacher

New Oxford High School

# PA Jump\$tart Coalition

Guest Presenter



Mission 2030: NGPF's Financial Education Advocacy

**Jessica Endlich**

**Co-Founder and COO**

**Next Gen Personal Finance**

# Partner Activities

## PSECU

PSECU, Pennsylvania's largest credit union, is offering a variety of digital learning resources free to the public so that consumers can access the information anytime, anywhere convenient for them. These include live and recorded webinars (by request), blog articles, youth worksheets, and a new Online Learning Center.

[www.psecu.com/learn](http://www.psecu.com/learn)

## PA Department of Banking and Securities

The PA Department of Banking and Securities is working to provide resources regarding scams, and other information to individuals of all ages regarding COVID-19. We are also working on programming addressing Financial Technology in general - with target audiences including students and young adults.

**E-Mail: [KatrBoyer@pa.gov](mailto:KatrBoyer@pa.gov)**

## Foundation for Free Enterprise Education

In light of the unprecedented situation that we are now passing through and in celebration of Financial Literacy Month, the Foundation for Free Enterprise Education is offering a special session of the Stock Market Game for Pennsylvania students and teachers that is completely free of charge. In these times of social distancing, we are providing an excellent financial education tool and lessons that are pre-packaged so that learning can continue outside of the classroom.

[www.pfew.org/SMG.php](http://www.pfew.org/SMG.php)

## Junior Achievement

Though schools are closed, Junior Achievement is here to support students, parents and teachers during this period of uncertainty. JA is providing access to learning experiences that students can do on their own, with a parent or other caring adult, or with teachers via a digital/virtual environment. We are doing this so our kids can spend more time planning for and dreaming about tomorrow, and less time worrying about today. We are committed to doing this until we can all be certain again.

[www.ja.org/tomorrows](http://www.ja.org/tomorrows)

# National Educator Conference

November 7-9, 2020 - Atlanta



**TEACHERS, APPLY NOW!**

*Atlanta 2020*

**JUMP\$TART!**  
FINANCIAL SMARTS FOR STUDENTS

**NATIONAL EDUCATOR  
Conference**  
Fueling Financial Education in the Classroom

**JSNEC20**

NOVEMBER 7-9, 2020 • LOWES ATLANTA HOTEL • ATLANTA

The banner features a green header with the text "TEACHERS, APPLY NOW!". Below this is a light beige background with a stylized city skyline of Atlanta on the right. On the left, there is a large green star graphic containing the text "Atlanta 2020" and "NATIONAL EDUCATOR Conference". The JumpStart logo is also present. At the bottom, a dark blue bar contains the text "NOVEMBER 7-9, 2020 • LOWES ATLANTA HOTEL • ATLANTA".

Deadline: August 21



# Leadership

## Executive Board



Mindy Freidin-Mansfield	Co-President	Program Specialist – Business and Marketing	PA Dept of Education
Laura Yohe	Co-President	Program Director	Junior Achievement of Southeastern PA
Becky Doumaux	Vice President	Vice President for Community Development	Junior Achievement of South Central PA
Katrina Boyer	Secretary	Investor Education Coordinator	PA Dept of Banking and Securities
Hilary Hunt	Treasurer	Financial Education Consultant	Director, Making Cents Project in PA
David Buono	At-Large	Senior Advisor to the Commissioner/Consumer Liaison	PA Insurance Dept
Cariss Turner Smith	At-Large	Education and Museum Outreach Coordinator	Federal Reserve Bank of Cleveland – Pittsburgh Branch

# Partners

## Thank you for Reaffirming Your Partnership



BELCO Community Credit Union	First Commonwealth Bank	PA Dept of Banking and Securities
Better Business Bureau of Western PA	Foundation for Free Enterprise Education	PA Treasury Department- Bureau of Savings Programs
Extend Academy	Hilary Hunt Financial Education Consulting	Pennsylvania Assistive Technology Foundation
Federal Deposit Insurance Corporation	Junior Achievement of South Central PA	Pennsylvania Assistive Technology Foundation
Federal Reserve Bank of Cleveland - Pittsburgh Branch	Junior Achievement of Southeastern Pennsylvania	Pennsylvania Department of Banking and Securities
Federal Reserve Bank of Cleveland - Pittsburgh Branch	Junior Achievement of Western Pennsylvania	Pennsylvania Department of Education
Federal Reserve Bank of Philadelphia	Lanco Federal Credit Union	PSECU
First Capital Federal Credit Union	PA Credit Union Foundation	Zeigler Family Foundation

# Coming Up

- Visit us online at: [pajumpstart.org](http://pajumpstart.org)
- Join/Reaffirm your partnership
- Share our newsletter with your contacts – ask them to get involved
- Financial Literacy Expo and Press Event – Rescheduling
- Save the Date - September 23: Virtual Coalition Meeting
- Email us at [pajumpstart@gmail.com](mailto:pajumpstart@gmail.com)





*Thank You!*

[pajumpstart@gmail.com](mailto:pajumpstart@gmail.com)

[www.pajumpstart.org](http://www.pajumpstart.org)