

# Jump\$tart National Educator Conference 2020

## *Sponsor Benefits*

The Jump\$tart National Educator Conference (JSNEC20) is an all-scholarship event. Jump\$tart secures scholarship funds to enable classroom teachers from across the country to attend the conference at no cost to them<sup>1</sup>. Even as K-12 financial education grows in popularity; schools and educators continue to struggle with restricted budgets and your support often eliminates the remaining barrier to their participation.

### **Conference Underwriters – \$50,000**

Underwriters of JSNEC20 are Jump\$tart's partners in this event. Their logos are displayed prominently on the conference web page, conference app, participants' tote bags, and customized hotel room keys. A representative of each Underwriter organization is invited to make welcome remarks and given the opportunity to lead or suggest a breakout session. Underwriters receive all Scholarship-Sponsor Benefits, below, with preferred placement in the Exhibit Hall.

### **Teacher Scholarships**

Each scholarship of \$1,250 provides a classroom educator with full participation in the conference, including two nights at the Loews Atlanta Hotel and six meal events.

**Scholarship Providers** select their own recipients with the condition that your scholarship recipients are licensed K-12 classroom educators and that your program adheres to our conference deadlines; but otherwise leaves the scholarship details up to you. Scholarship providers are asked to coordinate with Jump\$tart as early in the year as possible and must confirm the number of scholarships they plan to provide no later than **August 3, 2020**.

**Scholarship Sponsors** simply make a donation to Jump\$tart earmarked for NEC teacher scholarships. Jump\$tart will select recipients from our own applicants and will administer the process. Sponsors may provide us with geographic priorities for the selection of recipients and Jump\$tart will make its best effort to fulfill the request, based on the pool of qualified applicants.

#### **All Scholarship Providers and Sponsors**

Will be acknowledged on the conference app, on Jump\$tart's website, in onsite conference signage, with a name-badge ribbon, and with their respective recipients.

#### **Scholarship Providers and Sponsors - \$12,500 and Above**

Will receive the acknowledgements above, plus complimentary exhibit hall space, and social media recognition.

#### **Scholarship Providers and Sponsors - \$25,000 and Above**

Will receive the acknowledgements above, plus a rotating banner graphic in the conference app, individual social media recognition, and recognition from the podium at the event.

Scholarship Providers and Sponsors are given priority consideration for presentation roles at the conference; however, final selection of presentations will be based primarily on our goals for relevant and balanced program content.

Please contact [Josh Sandler](#), (202) 846-6794 with any questions about NEC sponsorships or to make your commitment to help us help teachers.

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<sup>1</sup> Participants may be required to cover their own transportation and incidental expenses.

