

jump\$tart
conference:
planet zeee

ally do it right.

ally supports economic mobility for all.

Our Philosophy:

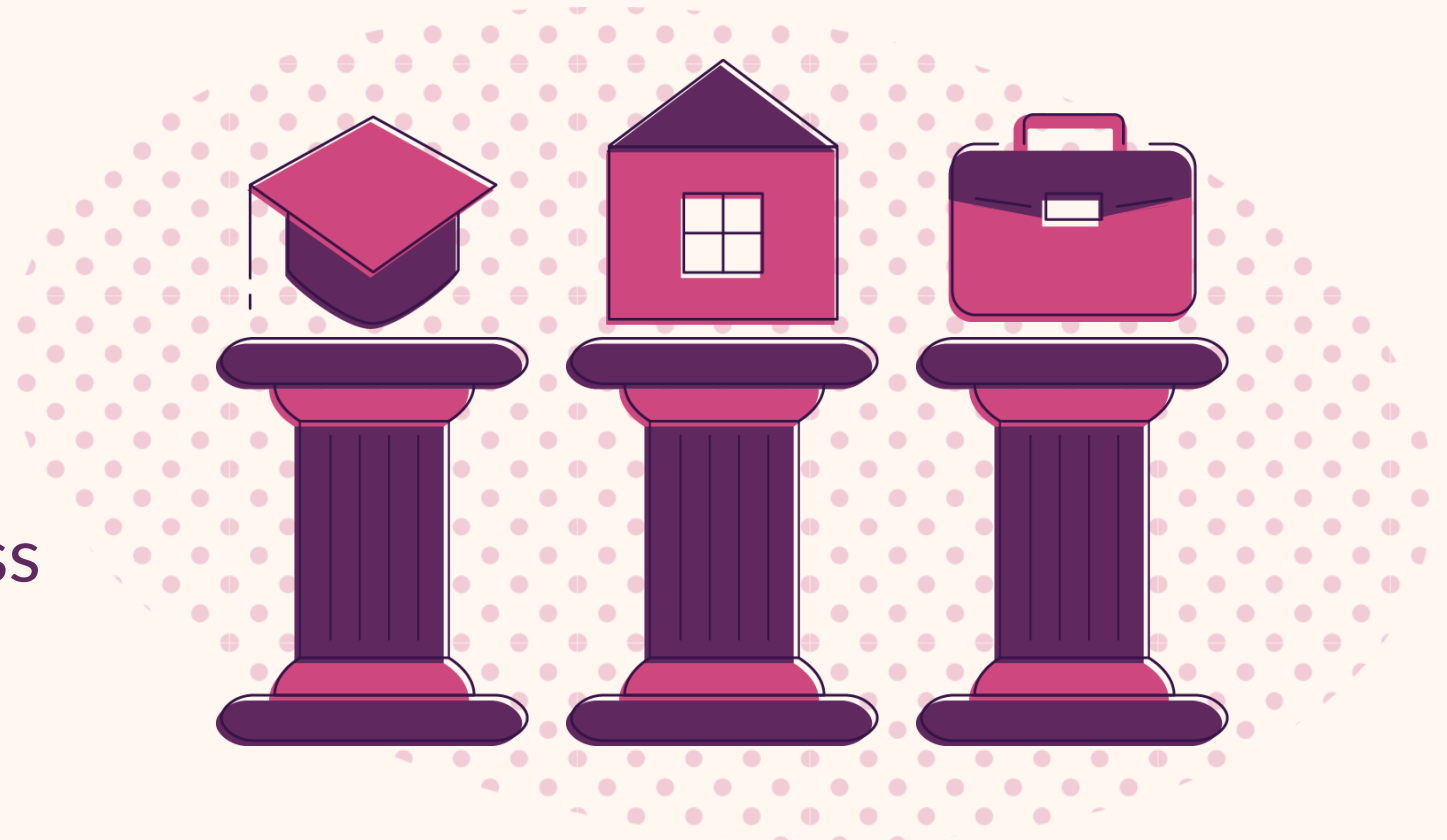
Ally believes in providing individuals and communities with greater access to services, education and resources that they can use to improve their economic circumstances and enrich their lives.



ally supports economic mobility for all.

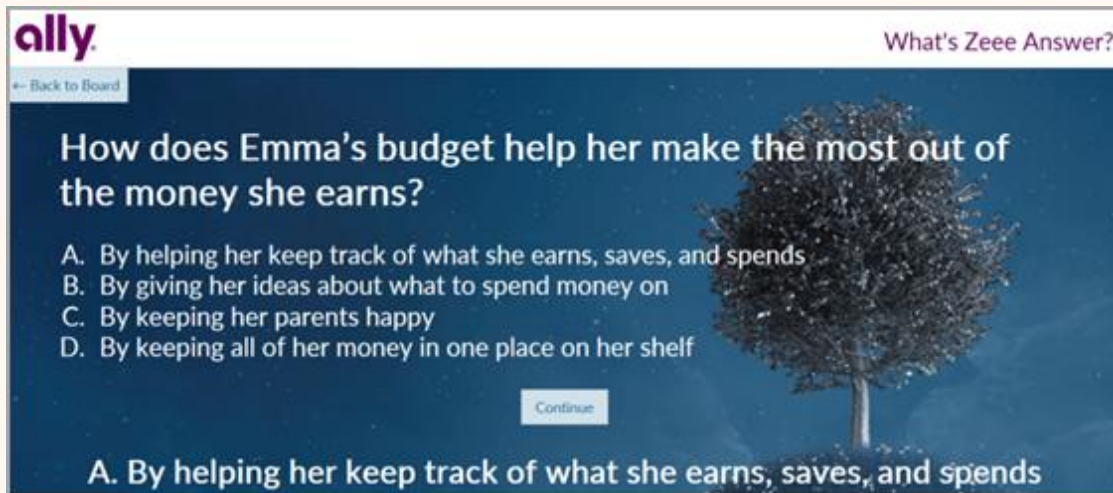
Pillars of Focus:

- Financial Education
- Affordable Housing
- Digital Job Training and Workforce Preparedness



the making of planet zeee and the money tree.

- In 2017, Ally launched **Planet Zeee and the Money Tree** and partnered with schools and nonprofit organizations to organize reading events for employees at key giving locations.



ally. What's Zeee Answer?

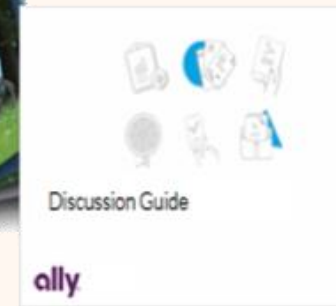
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How does Emma's budget help her make the most out of the money she earns?

A. By helping her keep track of what she earns, saves, and spends
B. By giving her ideas about what to spend money on
C. By keeping her parents happy
D. By keeping all of her money in one place on her shelf

Continue

A. By helping her keep track of what she earns, saves, and spends



the making of planet zeee and the money tree.

- After it's success in 2017, Ally expanded its offering with an interactive, quiz game called **“What's Zeee Answer”** and **Toolkit with lesson plans** to provide a fun-filled experience in learning about money.



ally.		What's Zeee Answer?	
RESPONSIBLE MONEY CHOICES	MAKING PLANS WITH MONEY	EARNING MONEY	THINKING ABOUT SAVINGS
100	100	100	100
200	200	200	200
300	300	300	300
400	400	400	400

Team 1
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planet zeee by **the numbers.**



- In the past **three years**, more than **50,000 students** have participated in Planet Zeee reading events across the country.
- Since 2017, more than **776 employees** participated in reading events across **16 locations.**

planet zeee by the numbers.

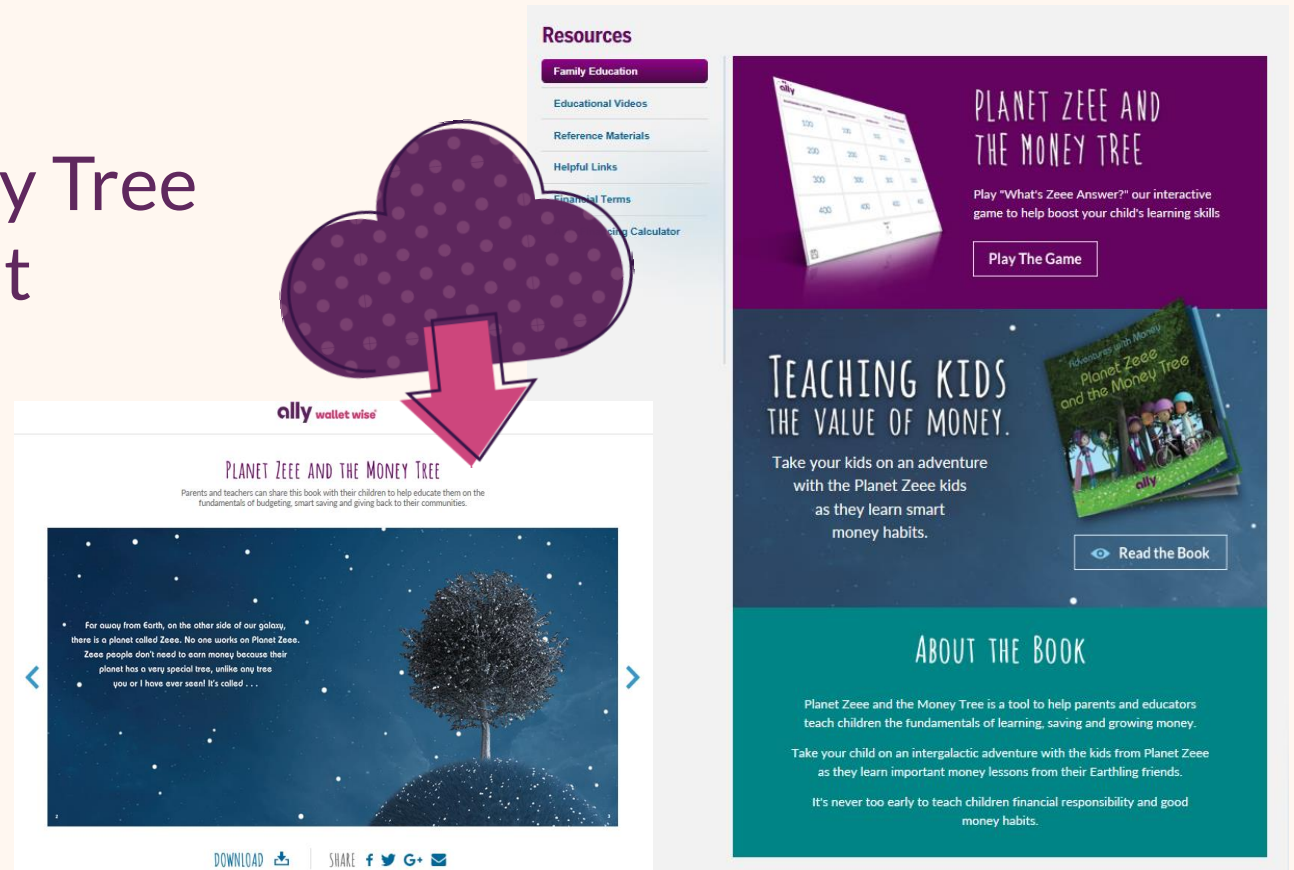
- Awarded **1st Place** for medium sized companies at the **2018 Boston College Film Festival** for Planet Zeee and the Money Tree.



planet zeee: a tool for financial literacy.

Planet Zeee Digital Copy

- Planet Zeee and the Money Tree is available for download at allywalletwise.com.



The image shows a screenshot of the Planet Zeee website. On the left, there is a sidebar with a 'Resources' section containing links for Family Education, Educational Videos, Reference Materials, Helpful Links, Financial Terms, and a Savings Calculator. A large red arrow points from a cloud icon to the main content area. The main content area features a digital copy of the book 'Planet Zeee and the Money Tree' by Ally Wallet Wise. The book cover is purple and white, with the title in white text. Below the book cover, there is a section titled 'TEACHING KIDS THE VALUE OF MONEY.' with a description: 'Take your kids on an adventure with the Planet Zeee kids as they learn smart money habits.' and a 'Read the Book' button. Below this is a section titled 'ABOUT THE BOOK' with a description: 'Planet Zeee and the Money Tree is a tool to help parents and educators teach children the fundamentals of learning, saving and growing money. Take your child on an intergalactic adventure with the kids from Planet Zeee as they learn important money lessons from their Earthling friends. It's never too early to teach children financial responsibility and good money habits.'

thank you!

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