

Jump\$tart Coalition Innovation Award

Program Outline - 2020



Purpose: To recognize individuals or organizations that are making ground-breaking efforts to reach the next generation in the financial literacy effort.

Eligibility: Any worthy organization, other than awards committee members and previous winners.

Eligible to Submit Nominations: Employees or officials of Jump\$tart state or national partner organizations; officers of affiliated state coalitions; and the current awards committee.

Deadline: Nominations must be submitted by **November 5, 2019**.

Selection: The honoree will be selected by a committee of Jump\$tart Board and Partner representatives.

Participation: The honoree or company representative will be invited to receive the award at the Jump\$tart Coalition Annual Awards Dinner on April 22, 2020. The honoree will be invited to address dinner guests, including leaders from the business, finance and education communities, as well as government agencies and the media.

Previous Honorees

- 2016: Experian
- 2017: PwC
- 2018: Funding the Future
- 2019: Visa

Criteria

The committee will consider:

- The creativity and uniqueness of the organization's tool, resource or event.
- The significance of the organization's contribution(s) to personal financial education for students—how important, unique and/or widespread the contribution is.
- The creativity and uniqueness of the organization's tool, resource or event.
- The potential the organization's tool, resource or event has to advancing financial education.
- When the organization's tool, resource or event was created or updated. The offering must be new or significantly updated. Additionally, the offering must be significant – a curriculum, suite of tools, app or a completely new way of approaching financial education.

Background: As Jump\$tart Coalition ended its 20th year, there was a desire to recognize those making strides to move the industry forward.