

# Jump\$tart Coalition Federal Leadership Award

## Program Outline - 2020



**Eligibility:** Current members of the U.S. Senate and U.S. House of Representatives, Senate-confirmed Cabinet Officials and heads of Federal Agencies who have demonstrated support for financial education and youth financial literacy.

**Eligible to Submit Nominations:** Employees or officials of Jump\$tart state or national partner organizations; officers of affiliated state coalitions; and the current awards committee.

**Deadline:** Nominations must be submitted by **November 5, 2019**.

**Selection:** Honorees will be selected by a committee of Jump\$tart Board and Partner representatives.

**Participation:** Honorees will be invited to receive their award at the Jump\$tart Coalition Annual Awards Dinner on April 22, 2020. Honorees will be invited to address dinner guests, including leaders from the business, finance and education communities, as well as government agencies and the media.

### Recent Previous Honorees

- 2019: No award given
- 2018: U.S. Sen. Tim Scott (R-SC) and U.S. Rep. Joyce Beatty (R-OH-3)
- 2017: U.S. Rep. Terri Sewel (D-AL-7)
- 2016: FDIC Chairman Martin Gruenberg
- 2015: U.S. Sen. Jack Reed (D-RI)
- 2014: CFPB Director Richard Cordray
- 2013: U.S. Sen. Kay Hagan (D-NC)
- 2012: U.S. Rep. Carolyn McCarthy (D-NY-4)
- 2011: Federal Reserve Board Chairman Ben S. Bernanke
- 2010: U.S. Secretary of Education Arne Duncan and Federal Deposit Insurance Corporation Chairman Sheila Bair

Full list at <http://bit.ly/2YWC8AH>

### Criteria

The committee will consider the nominee's national leadership, supporting financial education and youth financial literacy by:

- Establishing, altering and/or directing public policy on financial education or that affects financial education.
  - A. Sponsoring or supporting policies and/or legislation to:
    - Fund, design, develop and/or produce personal finance education materials for PreK-12 schools;
    - Procure personal finance education materials for PreK-12 schools;
    - Research improved methods of teaching personal finance, PreK-12 schools;
    - Measure changes, youth financial literacy and/or the effectiveness of personal finance education program, materials, or pedagogical approaches;

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- Develop and/or conduct college-level coursework to prepare PreK-12 education majors to teach personal finance;
  - Train certified PreK-12 teachers to teach personal finance;
  - Develop and/or distribute communications that educate the public about the need for the personal financial education of youth; or
  - Assist private sector initiatives and partnerships to accomplish the aforementioned.
- B. Promotional and public awareness activities, such as:
- Sponsoring or supporting Congressional resolutions advocating youth personal finance education.
  - Personally making public statements about the importance of financial literacy and youth personal finance education; or
  - Lending support to groups and individuals who actively provide financial education, such as lending their name, being present at events, or providing resources and/or staff time.

### Background

Introduced in 2004 as the Federal Legislator Award, it initially recognized current members of the United States Congress who had demonstrated support for financial education and youth financial literacy. In 2010, the award was renamed the Federal Leadership Award to include non-elected leaders of the federal government.