



JumpStart Coalition

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Support Financial Literacy Day on Capitol Hill

The JumpStart Coalition is seeking **eight** sponsors of **\$5,000** each to fund its annual Financial Literacy Day on Capitol Hill, scheduled for Wednesday, **June 26, 2019**, from noon to 3:00 p.m.

Collectively, sponsors support a buffet lunch, advertising and promotion, and the logistics of a financial literacy fair with more than 50 exhibits and prominent guest speakers.

The event alternates between the House and Senate sides of Capitol Hill. Our event this year will be in rooms 2043-2045 of the **Rayburn House Office Building**. The “Hill Day” event is free and open to the public, and is largely attended by Congressional staff members, government entities and the financial literacy community. Participation is expected to exceed 500.

Sponsor benefits include:

- Logo visibility on our Hill Day webpage.
- Logo visibility on event signage.
- Logo and/or listing visibility on Hill Day materials and advertising, where space is available.
- Logo recognition through JumpStart’s social media outreach.
- Priority placement of your complimentary Hill Day exhibit table.
- Recognition from the podium during the event.

Hill Day was created to raise awareness on Capitol Hill and among capital-area thought leaders about current efforts to improve our country’s financial literacy, and to showcase organizations that are leading the way. JumpStart believes that Hill Day is one of the best depictions of a coalition at work—demonstrating the collective strength of business, finance, non-profits, government and academia working for a common cause—while displaying, at each exhibit, the unique contributions coalition partners make individually.

Through advertising, outreach and social media, the benefits of Hill Day extend to raising general public awareness of the importance of financial literacy, the need for effective financial education, and the organizations supporting this effort through programs, resources and other initiatives.

For more information or to pledge your sponsorship, please contact Josh Sandler at JumpStart at (202) 846-6780 or josh.sandler@jumpstart.org. The JumpStart Coalition is tax-exempt under section 501(c)(3) of the Internal Revenue Code and is eligible to receive tax-deductible charitable contributions. Our Federal Tax Identification Number is: 52-2031287.

Thank You!