

Jump\$tart National Educator Conference 2019

Conference Objectives

General Objectives

The Jump\$tart National Educator Conference (NEC) strives to:

- Train, inform, support, motivate, appreciate and bring together PreK through 12th grade classroom educators who teach personal finance or incorporate financial education into any subject.
- Provide coalition partners with a platform to share their resources and expertise, and an opportunity to interact with educators and each other.
- Reach beyond the boundaries of the event to advocate for financial education and financial educators, supporting the goals of Project Groundswell and [Check Your School](#).

Exhibit Hall

The purpose of the NEC Exhibit Hall is to give teachers a chance to discover, explore, and even test out new financial education resources and information.

- Every exhibit is directly related to financial education.
- Exhibitors are prohibited from selling or promoting any products or services other than their financial education resources.
- Dedicated exhibit hall hours and special activities facilitate interaction between teachers and exhibitors.

Plenary Sessions

Plenary sessions feature thought-leaders from finance, education, government, research and other fields who offer conference attendees unique perspectives, emerging trends, valuable insights and great ideas.

The objective of our plenary sessions is to give educators a glimpse of what's new and what's noteworthy.

Breakout Sessions

Concurrent breakout sessions are designed to offer plenty of options for teachers whether new to personal finance or veterans of the field; who incorporate personal finance into any subject and who teach it at any grade level.

- Breakout sessions focus on tools and information that teachers can use as soon as they return to school.
- Discussions, reflection, and Q&A segments help teachers think about how they will use what they've learned in their own school environments.

Meal Events

Meal events are carefully planned to give participants a much-needed break between sessions and another opportunity to network.

- Meal events give Jump\$tart an opportunity to spotlight generous sponsors and show our appreciation for our teachers.
- Presentations and performances, still relevant to our educators, often take a lighter approach than other conference sessions.

Finally, Jump\$tart hopes that teachers leave the National Educator Conference feeling like they're a part of "something bigger," having made friends and established important contacts. We hope they stay in touch with us and with each other—by phone, e-mail, social media and even in-person visits.

Guiding Principles

- Treat educators with the respect and appreciation they deserve.
- Value the contribution of each speaker, sponsor, exhibitor, and volunteer.
- Create an environment conducive to networking, communicating, sharing, and mutual support.
- Strive for various aspects of diversity and choice.
- Recognize the commitment that each participant makes just to be there and ensure the event is meaningful, relevant, worth their time and investment.
- Make it fun. No, really, it's ok.
- Within the limitations of time and resources, aim high. "Good enough" isn't.