

# Jump\$tart Clearinghouse Criteria

Jumpstartclearinghouse.org

The Jump\$tart Clearinghouse helps educators, parents, students, and others find effective, trustworthy financial education resources from various sources. It also helps Jump\$tart partners and other providers reach a wider audience with their products and programs.

## Types of Resources

*The Clearinghouse accepts many types of educational resources. Regardless of type, resources must be devoted to educating people—especially students—about personal finance.*

- **Curricula/Instructional Programs**<sup>1</sup> including: instructor-led, self-directed and extra-curricular courses.
- **Educational Support Tools** that enhance formal and informal learning and/or help young people manage their money such as: calculators, simulations, software, apps, games, toys, story books, music, “piggy” banks, workbooks, exercises, activities, assessment tools.
- **Informational Material**, such as: books, brochures, booklets, periodicals, websites, audio/video, papers, reports, articles. Print or electronic content that informs/enlightens and doesn't fit the definition of curricula.
- **Experiential Resources** that enhance formal and informal learning with competitions, seminars, conferences, tours, exhibits, work experiences or internships.
- **Resource Portals** such as a websites or online portals that presents a varied collection of discrete resources.

## General Criteria for Listing

*The Clearinghouse accepts resources designed to specifically and materially advance financial knowledge and ability. Personal finance subject matter must be:*

- Consistent with the *National Standards in K-12 Personal Finance Education* published by Jump\$tart.
- Accurate and up-to-date.
- Written, edited, reviewed or endorsed by an individual or organization with significant, relevant and verifiable expertise.
- Free of any attempt to sell or recommend a specific financial product, service, investment or company.
- Presented in a balanced and unbiased manner.
- Respectful and non-discriminatory, and appropriate for its target audience.
- Broadly available and accessible, nationwide.

## Prices

While Jump\$tart does not establish or monitor pricing, it does requires prices and conditions (including shipping, handling, discounts, etc.) to be clearly stated.

## Copyright

The resource provider must own, control or be authorized to use and distribute all content contained within the resource.

## Dynamic Content Resources

In addition to meeting the general criteria above, dynamic content resources (such as periodicals, broadcasts, blog sites, and websites, etc.) must maintain a policy and procedure to ensure the accuracy and appropriateness of new content. Open-forum resources (such as share sites, bulletin boards, social media pages, etc.) do not qualify for Clearinghouse listing.

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<sup>1</sup> Please contact the Jump\$tart Clearinghouse for additional criteria for comprehensive curricula/instructional programs.

