Jump$Start Clearinghouse Criteria
Jumpstartclearinghouse.org

The Jump$Start Clearinghouse helps educators, parents, students, and others find effective, trustworthy financial education resources from various sources. It also helps Jump$Start partners and other providers reach a wider audience with their products and programs.

Types of Resources
The Clearinghouse accepts many types of educational resources. Regardless of type, resources must be devoted to educating people—especially students—about personal finance.

- **Curricula/Instructional Programs** including: instructor-led, self-directed and extra-curricular courses.
- **Educational Support Tools** that enhance formal and informal learning and/or help young people manage their money such as: calculators, simulations, software, apps, games, toys, story books, music, “piggy” banks, workbooks, exercises, activities, assessment tools.
- **Informational Material**, such as: books, brochures, booklets, periodicals, websites, audio/video, papers, reports, articles. Print or electronic content that informs/enlightens and doesn’t fit the definition of curricula.
- **Experiential Resources** that enhance formal and informal learning with competitions, seminars, conferences, tours, exhibits, work experiences or internships.
- **Resource Portals** such as a websites or online portals that presents a varied collection of discrete resources.

General Criteria for Listing
The Clearinghouse accepts resources designed to specifically and materially advance financial knowledge and ability. **Personal finance subject matter** must be:

- Consistent with the National Standards in K-12 Personal Finance Education published by Jump$Start.
- Accurate and up-to-date.
- Written, edited, reviewed or endorsed by an individual or organization with significant, relevant and verifiable expertise.
- Free of any attempt to sell or recommend a specific financial product, service, investment or company.
- Presented in a balanced and unbiased manner.
- Respectful and non-discriminatory, and appropriate for its target audience.
- Broadly available and accessible, nationwide.

Prices
While Jump$Start does not establish or monitor pricing, it does requires prices and conditions (including shipping, handling, discounts, etc.) to be clearly stated.

Copyright
The resource provider must own, control or be authorized to use and distribute all content contained within the resource.

Dynamic Content Resources
In addition to meeting the general criteria above, dynamic content resources (such as periodicals, broadcasts, blog sites, and websites, etc.) must maintain a policy and procedure to ensure the accuracy and appropriateness of new content. Open-forum resources (such as share sites, bulletin boards, social media pages, etc.) do not qualify for Clearinghouse listing.

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1 Please contact the Jump$Start Clearinghouse for additional criteria for comprehensive curricula/instructional programs.