



For Immediate Release

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Student Debt Crisis is Focus of October 13th Connecticut Financial Literacy Summit

Meriden, Connecticut – Sept. 19, 2017 – The amount of student debt in the United States has reached crisis proportions. Topping \$1.3 trillion, it is now the 2nd largest consumer debt category – only mortgage debt is higher. At this year's **Connecticut Financial Literacy Summit**, the Connecticut Jump\$tart Coalition will explore the repercussions of this lifelong money trap and how we can help the state's young people make smarter decisions about financing their higher educations.

The Summit, to be held on **Friday, October 13, at the Sheraton Hartford South Hotel in Rocky Hill, Connecticut from 8 AM to 3:30 PM**, will bring together a variety of student debt experts, financial educators and policy makers to examine what's behind the explosion in college costs and how well students are prepared to make one of the most important economic decisions of their lives. Most important, the Summit will look at potential ways to turn around what has become an economic albatross for seven out of ten college graduates.

Keynoting the conference is Adam Carroll, an internationally recognized financial educator and creator of the student-debt documentary *Broke, Busted & Disgusted*. Bonnie Latreille, who leads the Consumer Financial Protection Bureau's work on student loan servicing policy, will be the luncheon speaker. Conference workshops will focus on topics that range from creating college-financing lesson modules to exploring nontraditional career pathways. Participants can also take advantage of a one-on-one financial consultation with a member of the Financial Planning Association.

The Summit's program is targeted to educators, school administrators, financial aid officers and guidance counselors; parents; policy makers; non-profits and for-profits that offer financial coaching; businesses; and all members of the public who support the financial education of Connecticut's students.

Among the firms providing major financial support for the Summit are the Financial Planning Association, Foundation for Financial Planning, Next Gen Personal Finance, CHET-TIAA and Bank of America. Sponsorship opportunities are still available by calling Christopher Lee, Connecticut Jump\$tart President, at (203) 935-0265.

Registration is open to the public. **For more information or to register, visit www.ctjumpstart.org or call 203-935-0265.** For the latest Summit news, please follow us on social media – **Facebook: Connecticut Financial Literacy Summit; Twitter: @JumpStartCT).**