



For Immediate Release

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**New York Times Bestselling Author and Personal Finance Commentator Beth Kobliner
to Keynote at 2016 Connecticut Financial Literacy Summit on Oct. 14**

Meriden, Connecticut – September 16, 2016 – Connecticut Jump\$tart Coalition, host of the 2016 Connecticut Financial Literacy Summit, has announced that **Beth Kobliner, one of the nation’s leading authorities on personal finance for young people, will deliver the keynote address at the upcoming Summit on October 14 at the Sheraton Hartford South Hotel in Rocky Hill, CT.** This year’s Summit will bring together educators, school administrators, policy-makers, businesses, parents and other financial literacy advocates to explore the money challenges of today’s young adults and their implications for the financial education of the state’s current students.

Beth Kobliner is a commentator and journalist, author of the New York Times bestseller *Get a Financial Life: Personal Finance in Your Twenties and Thirties*, as well as *Make Your Kid a Money Genius (Even If You’re Not)*, a new book for parents coming from Simon & Schuster in February 2017. She has been a columnist for *Money*, *Glamour*, and *Redbook* magazines, and a contributor to the *New York Times*, the *Wall Street Journal*, *O: The Oprah Magazine*, and *Reader’s Digest*. Her writing appears on *The Huffington Post*, *SheKnows.com*, and *Money.com*. Ms. Kobliner has also appeared on TV, including NBC’s *Today* show, ABC’s *Good Morning America*, CBS’s *Early Show*, and on radio shows including *National Public Radio’s Morning Edition*. She has been a regular contributor to *MSNBC* as well as *NPR’s The Takeaway* and *Marketplace*.

In 2010, Ms. Kobliner was selected by President Barack Obama as a member of the President’s Advisory Council on Financial Capability, where she created *MoneyAsYouGrow.org*. The site, offering 20 essential, age-appropriate money lessons for kids, attracted more than 1.4 million visitors before being adopted by the Consumer Financial Protection Bureau in 2016. She is a graduate of Brown University and lives with her family in New York City.

Registration for the Summit is open to the public. **For more information or to register, visit www.ctjumpstart.org or call 203-935-0265.** For the latest Summit news, please follow us on social media – **Facebook: Connecticut Financial Literacy Summit; Twitter: @JumpStartCT.**

Among the firms providing major financial support for the Summit are the Credit Union League of Connecticut, People’s United Bank, CHET-TIAA, EverFi, Signature Bank and Junior Achievement of Southwest New England. **Sponsorship opportunities are still available by calling Christopher Lee, Connecticut Jump\$tart President, at (203) 935-0265.**

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Beth Kobliner (Credit: Ben Baker)