



For Immediate Release

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October Summit To Explore Millennials' Money Challenges and Their Implications for Financial Education in Connecticut Schools

Meriden, Connecticut – September 12, 2016 – Can the money challenges of today's young adults point the way to better financial education for the current crop of Connecticut students? That question will drive the presentations, discussions and workshops at the **2016 Connecticut Financial Literacy Summit** hosted by the Connecticut Jump\$tart Coalition, a state chapter of the national non-profit advocacy group, Jump\$tart Coalition for Personal Financial Literacy.

This year's summit will be held on **Friday, October 14 at the Sheraton Hartford South Hotel in Rocky Hill, CT, from 8 AM to 3:30 PM.** The keynote speaker will be Beth Kobliner, noted personal finance commentator, journalist and the author of the New York Times bestseller *Get a Financial Life: Personal Finance in Your Twenties and Thirties*, as well as *Make Your Kid a Money Genius (Even If You're Not)*, a new book for parents coming from Simon & Schuster in Winter, 2017.

Joining Ms. Kobliner will be a host of presenters with special insight into the money experiences of the millennial generation -- a demographic group that came of age during a time of economic turbulence, soaring college tuitions and high-pressure credit marketing – and what their struggles are telling us about how we should be preparing today's students to meet their own future challenges.

The Summit's program is targeted to educators, school superintendents and other school administrators and personnel; policy-makers; businesses; non-profits and for-profits that offer a financial literacy component; parents; and all members of the community interested in the financial literacy of Connecticut's youth. Registration, which begins at 8 AM, will be followed by a panel presentation, two workshop sessions and a luncheon keynote address by Ms. Kobliner. The conference will close with a simulation designed to give attendees a sense of the pressures involved in making critical financial decisions under the extreme income constraints experienced by many Connecticut residents.

Among the firms providing major financial support for the Summit are People's United Bank, CHET-TIAA, EverFi, Signature Bank and the Credit Union League of Connecticut. Sponsorship opportunities are still available by calling Christopher Lee, Connecticut Jump\$tart President, at (203) 935-0265.

Registration is open to the public. **For more information or to register, visit www.ctjumpstart.org or call 203-935-0265.**

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